

**From:** Ohio Bureau of Workers' Compensation

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## New BWC website now live

We're excited to announce the launch of our newly redesigned website. And the new [bwc.ohio.gov](http://bwc.ohio.gov) was built with you in mind!

The new homepage enables you to find the most-requested information up front, as well as easy pathways based on our main users, including workers, employers and providers. Regardless of which page you're on, you'll always link to the most requested services, commonly-asked questions, featured resources, news and events.

Click on the image below to watch a short [video](#) on the new navigation.



Another positive change aligns with our inclusion and diversity efforts. Our new site will meet suggested guidelines for accessibility, including color schemes that improve readability and fewer .pdfs, which interfere with software for the visually impaired. We're also taking the big step of making all our pages available in Spanish.

While the new site looks different, you can still sign in and conduct business with us as you did before. Just make sure to check your bookmarks, as some information has moved.

## **Register: BWC transitional work developer reaccreditation webinars May 23, June 5**

BWC will host several webinars for our transitional work developers this year. The first two are from 1 – 3 p.m., May 23 and June 5. These webinars are for transitional work developers whose accreditation expires June 6, 2018.

If you're not sure when your accreditation expires, refer to the issue date on your certificate or the [BWC Accredited TW Developers](#) list on our website.

### **Register**

When registering, complete the *Transitional Work Developer's Reaccreditation Application (TWD-116)*. Fax your application to 614-621-5758, or email it to [TWSupport@bwc.state.oh.us](mailto:TWSupport@bwc.state.oh.us). You'll receive an email confirmation of your webinar registration. Other upcoming webinars will be in August and October.

BWC's Transitional Work Grant and the Destination Excellence:Transitional Work Bonus programs have returned to Ohio employers more than \$19 million since 2012. These proactive programs assist employers in managing their workplace injuries. They do this by identifying the earliest opportunities to bring a worker back to work with appropriate transitional work tasks.

If you have questions about the webinars, email [TWSupport@bwc.state.oh.us](mailto:TWSupport@bwc.state.oh.us).

We value your expertise and dedication in helping employers get their injured workers *back to work and back to life*.

## Listen to the pre-recorded HBAI webinar at your convenience

If you missed the webinar held in March, you and your staff can still watch it. Learn BWC's Approach to Reimbursement for Health and Behavioral Assessment and Intervention (HBAI) services for injured workers.

To view the webinar, [click here](#).

Tune in and learn the answers to these questions.

- What and why are these services important?
- What are potential barriers to healing?
- What is BWC doing about it?
- How does this impact you as a provider?
- What services are and are not necessary and appropriate for HBAI?
- How does one code appropriately for HBAI services?
- How will one measure the successful implementation of HBAI services?

For more information, call BWC's provider contact center at 1-800-644-6292, options 0-3-0, or email [feedback.medical@bwc.state.oh.us](mailto:feedback.medical@bwc.state.oh.us).

## BWC's safety campaign asks, "If you don't care about your safety, who will?"

Guardian angels pose this question during our 30-second [TV spot](#) running online, on TV and in ballparks throughout the year. This outreach effort focuses on preventing our most common injuries — slips, trips, falls, overexertions and driving-related accidents. They cause more than 60 percent of our workplace-disabling injuries and are major drivers for injuries at home.

### Guardian angels discuss safety

The campaign uses a classic symbol of protection, guardian angels, and humor to get Ohioans thinking about their own safety at work and at home. Instead of scaring or shaming individuals into being safe, we use a humorous approach to get Ohioans talking about safety in a positive way.

For example, the TV spot features two beleaguered, blue-collar guardian angels in a break room comparing notes on how overworked they are thanks to the unsafe behaviors of their respective humans. The behaviors, while humorously portrayed, are things many people do without really thinking, such as standing on an unsteady chair to change a lightbulb and driving while drowsy. That theme carries over to other elements of the campaign such as [online videos](#) with short safety messages.

### **24/7 safety culture**

Recent BWC data shows males have the highest number of claims with the highest average claim cost compared to other demographics. Ultimately, we want to change behaviors to create a culture of safety following Ohioans from home to work so they proactively care for their own safety, no matter where they are.

Elements of the campaign are running during MLB, NBA and NHL games on Fox Sports Ohio, as well as in many minor-league ballparks. The campaign also has a digital advertising element with videos appearing on YouTube, Pandora and major websites.

### **Wellness program, safety grants: firefighters, workers caring for disabled**

This campaign is a part of our \$44 million investment in safety for all Ohioans. That investment includes [Better You, Better Ohio!](#)™ a new wellness program for employers with less than 50 employees working in high-risk industries such as health care. In addition, it includes the expansion of safety grants for firefighters and workers who care for the disabled.

You may learn more about the campaign by visiting [BeSafeOhio.com](#).



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Questions? Call 1-800-644-6292  
or visit us on the web [www.bwc.ohio.gov](http://www.bwc.ohio.gov)



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