

1 to 2 p.m. — Thursday, April 1, 2010

Communicating with workers locally, regionally and globally

Avery Dennison employs approximately 36,000 men and women in 200+ manufacturing and distribution facilities in more than 60 countries around the world. This session addresses the importance of communicating consistent safety messages across multiple venues. The presenter will explain how to avoid the common pitfalls of message consistency as information cascades through an organization. Attendees will learn to explain how the Avery Dennison Corporation communicates with its employees from a single plant, to regionally in Northeastern Ohio, to other facilities in North America, to their global facilities; and describe the similarities and challenges in those communications and how Avery conquered those challenges. Attendees will also learn how to develop clear and concise communications that are adaptable to the needs of various levels within an organization such as business units, operating groups, regions or facilities.

Presented by Ed Hribar, global risk/director of health and safety, Avery Dennison Corp.

Notes:

Action items: